

CONSTRUCT YOURSKIN

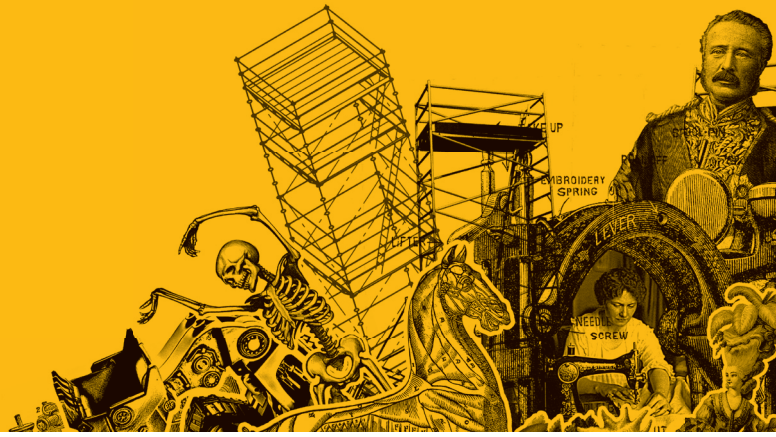
TWO THOUSAND AND ELEVEN

9 SEPTEMBER 2011

OLIEWENHUIS SCULPTURE GARDEN

R40 PER SUBMISSION

Visit www.fractaloliewenhuis.co.za



WHAT IS THE CONSTRUCT YOUR SKIN COMPETITION?

Construct your Skin is an event hosted by Fractal (an ad hoc committee of Oliewenhuis Art Museum). The competition, previously known as *Shed your Skin*, was successfully held in 2003. This year, Fractal has decided to revive and host the event again. All art departments of South African tertiary institutions, as well as high schools, fashion schools, hair design studios and the general public are invited to participate. *Construct your Skin* will take the form of a fashion show held in the Sculpture Garden at Oliewenhuis - an event that draws considerable media attention where fashion photographers, videographers and even South African celebrities make an appearance. Fractal is very proud to announce that Wiehahn (leaders in formwork and scaffolding technology) is the major sponsor of this year's *Construct your Skin* event. In keeping with the

theme of construction, a compulsory requirement for all participants is to incorporate the theme of construction/scaffolding into the fashion design/artwork/dress.

The primary objective of the *Construct your Skin* competition is that participants create a complex artwork that is suited to the contours of the human body. The utmost challenge is to create a functional, wearable sculpture which expresses one or more of the following themes: 1) construction, 2) reconstruction, and 3) deconstruction. Keep in mind that even sewing a dress is a construction of textiles and fibres which creates a three dimensional item.

Think creatively (in terms of medium and theme) when planning your sculpture!

VERY IMPORTANT

1. Your sculpture must be able to "climb" 3 large steps to reach the platform of the stage.
2. You are allowed to use waste material only (including recycled and recyclable items) when building your structure.
 - Date of event: 9 September 2011.
 - Venue: Oliewenhuis Sculpture Garden.
 - R40 per submission.
 - Different categories and age groups:
 - 14 – 17 years (Scholars)
 - 18-24 years (Undergraduate Art, Fashion, Design students)
 - Expert (Master's graduate students and recognised artists)
 - Due date for first submissions: Thursday, 30th of June 2011.
 - All selected participants will be contacted on the 1st of August 2011 to monitor progress.

WHY ENTER CONSTRUCT YOUR SKIN?

- Great prizes to be won!!!
- Your creative design could be exhibited in the Annex of Oliewenhuis Art Museum for one month after the big event!

ENTRY FORM

Name and surname: _____ Age: _____

School/Institution: _____

Theme: _____

Short description of sculpture: _____

R40 paid: _____ Add a sketch and photos: _____

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